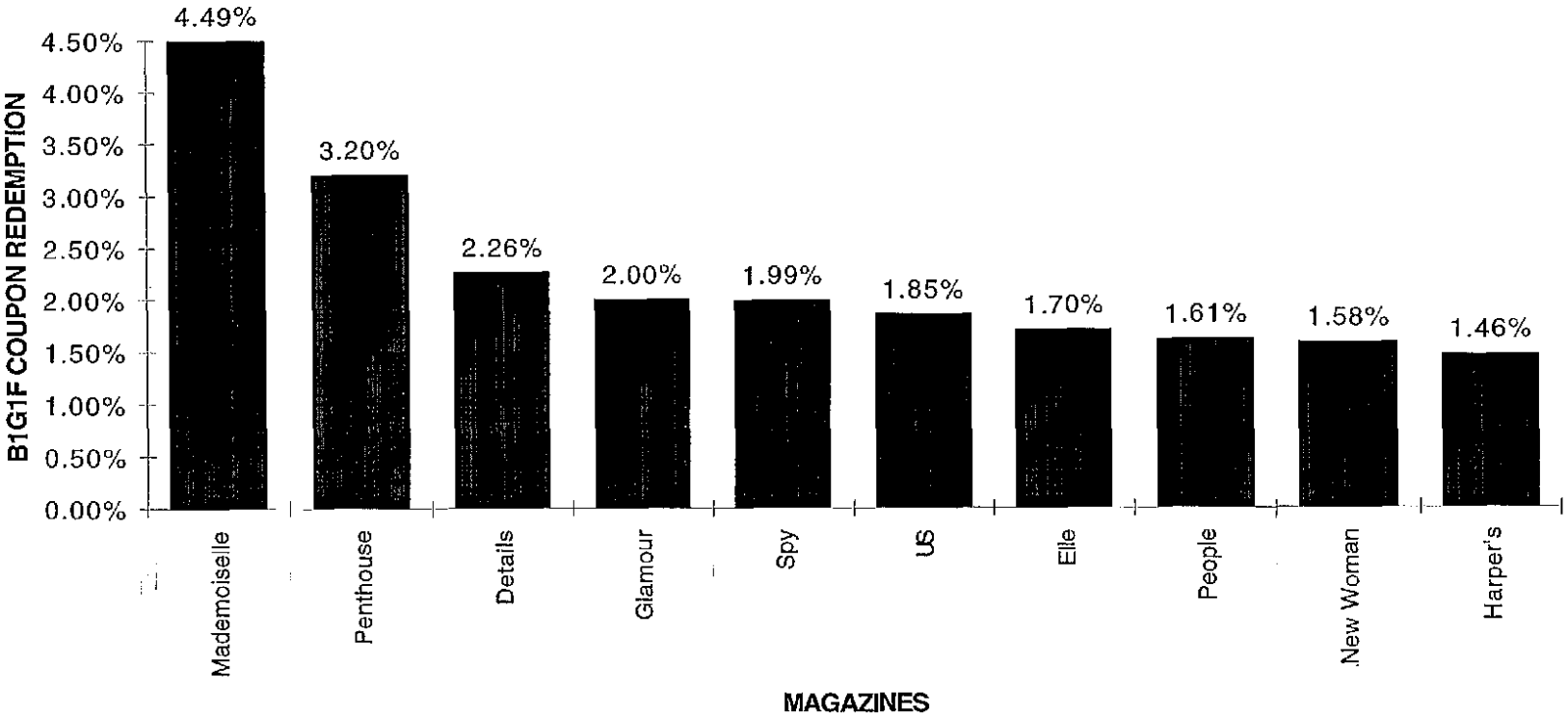
• READERS OF YAF MAGAZINES WERE NOT THE ONLY TOP REDEEMERS; PENTHOUSE AND DETAILS WERE AMONG THE TOP THREE.



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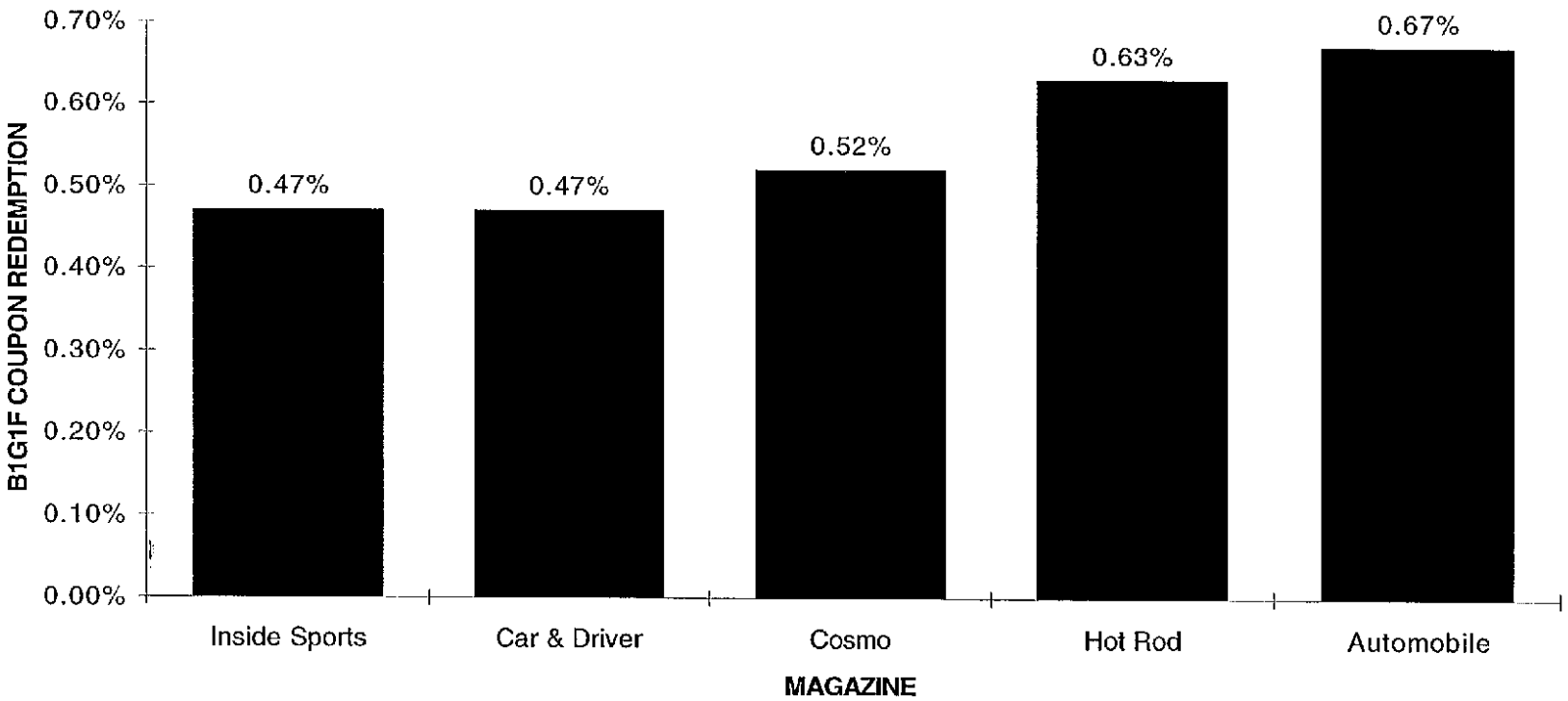
Source: https://www.industrydocuments.ucsf.edu/docs/jzmm0004

- **NOT SURPRISINGLY, YAM MAGAZINES OFFER THE LOWEST COUPON RESPONSE.**



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